



MARION CHAMBER OF COMMERCE MEMBERSHIP DIRECTORY

Dear Chamber Member,

The Marion Chamber of Commerce has partnered with Town Square Publications to produce our Membership Directory. This publication will help you market your business directly to area business owners, neighborhood residents and visitors.

The Membership Directory is a remarkable advertising tool, highly visible and is a publication that businesses and residents keep on hand for easy reference.

In addition, the Membership Directory will be replicated online via the Chamber's [website](#) and Town Square's National Profile Network, further extending the exposure of your advertising message and increasing your search engine optimization.

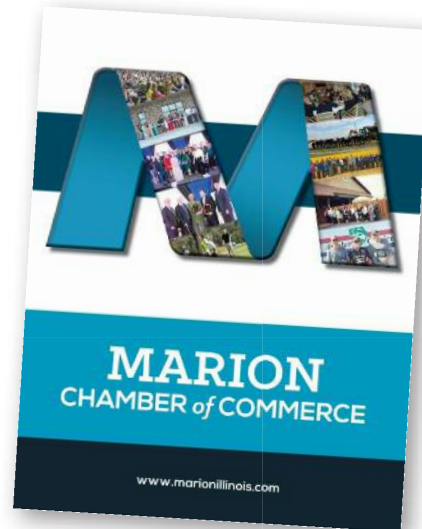
Don't miss the opportunity to promote your business to residents and business owners!

Our representative from Town Square Publications is Steve Graff. You may reach him by completing the information below and faxing it to Steve at (800) 621-0256, call him at (618) 925-4517 or email sgraff@tspubs.com to review the details.

Get your business noticed and keep it successful. Purchase your advertising space with one of the most effective publications in the Marion community.

Bringing you tools for success,

Karen Mullins
Executive Director



**YES! I am interested in advertising in the Marion
Chamber of Commerce Membership Directory!**

**Fill out the form below and
email to sgraff@tspubs.com**

Business Name _____ Contact Name _____

Address _____

City, State Zip _____

Phone _____ Email _____

**You may also fax this sheet to Steve Graff at (800) 621-0256,
call Steve at (618) 925-4517 or email him at sgraff@tspubs.com**

Marion Chamber of Commerce | 2305 West Main Street | PO Box 307 | Marion, IL 62959 | (618) 997-6311

MARION CHAMBER OF COMMERCE MEMBERSHIP DIRECTORY

Publication Date

November 2019

Ad Reservation Deadline

August 30, 2019

System Ready Ad Deadline

October 9, 2019

To Place An Ad

Contact:

Steve Graff

(618) 925-4517

sgraff@tspubs.com



Your Custom Publishing Partner
A Daily Herald Media Group Company
EMPLOYEE-OWNED

Advertising Rates

Full Page	\$1,995
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Half Page	\$1,295
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Quarter Page	\$695
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Eighth Page	\$495
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Premium Positions

Back Page	\$3,995
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Inside Front	\$2,995
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Inside Back	\$2,995
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Pages 3-5 and Opp. Feature Section	\$2,195
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Ad Specifications

Camera ready ad specs

Using one of the following software programs:

- Macintosh – QuarkXpress Version 7
- Adobe Illustrator ■ Adobe Photoshop
- Adobe InDesign ■ Adobe Acrobat

We DO NOT accept files done in:

- Pagemaker ■ Publisher ■ Powerpoint
- Microsoft Word ■ Microsoft Excel

- A printed sample copy must be included with the disk.

Fonts

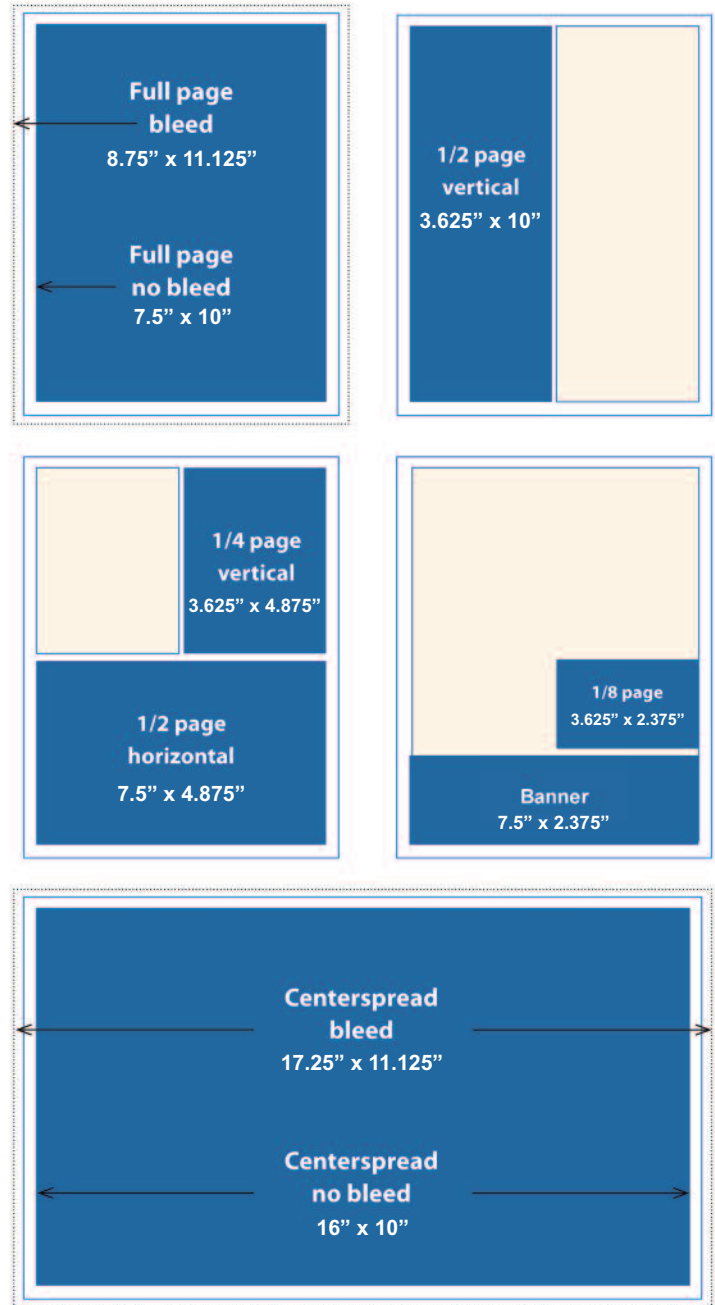
Fonts must be included on the disk as:

- Postscript Level 1 or 2.
- Some programs allow fonts to be rendered as art or paths and should be done so if using true-type fonts.

Art & files

- Colors must be converted to CMYK.
- No rich black text.
- Rich black fills 100% black/40% cyan
- Any art used in the ad must be included on the disk as a TIFF or EPS file.
- PDF files (high resolution) can be submitted, but please keep in mind that we cannot change these files if needed.
- When generating PDFs, the Compression setting should have no boxes selected and in the Advanced section, select Distill with prologue.ps/epilogue.ps. Also select Device Independent (More Accurate) for Color Conversion.
- Files must be submitted with a resolution of 300 dpi for color and grayscale images.
- A resolution of 1200 dpi must be used for lineart images.
- Art obtained from a website is usually 72 dpi and should not be submitted unless it is a least 300 dpi and of good quality.
- Taking a 2 x 2 inch image of 72 dpi and then increasing the image to 300 dpi is not acceptable.
- Digital cameras usually offer low resolution files that appear grainy and should not be submitted.
- Art should be the size needed for the ad or larger. When small files are enlarged they degrade in quality and should not be submitted.

Advertising options





Your Custom Publishing Partner

A Division of Daily Herald Media Group

Print

Town Square Publications specializes in working with membership-based organizations to create customized print publications that promote organizations and its members. Each partnership includes a dedicated designer to work hand-in-hand with you to create a four-color glossy magazine or community map with your choice of sizes and formats. Leave the work to Town Square Publications to help brand your organization and members, while driving direct marketing results.



Targeted R.O.I. Digital Offerings

In addition to creating a premiere quality print publication, Town Square Publications can further drive traffic and results to your organization and supporting members by way of our exclusive "National Community Network" customized for every publication.

We specialize in developing partnerships by producing high-quality print and digitally integrated publications for chambers of commerce and other membership-focused organizations interested in raising non-dues revenues.

Digital Mobile Integration

All supporting members hyperlinked directly to their business website showcasing their digital network.

Desktop

No matter where you are, your publication can be accessible via the Internet.

Smart Phones

All publications are optimized to be viewed on the go on both Apple and Android devices.

Tablets

All publications are digitally optimized to be viewed on all tablet platforms.



OVER 100 YEARS EXPERIENCE IN PRINT PRODUCT DEVELOPMENT

www.townsquarepublications.com

